

# ORDER

**Wichita KS KSNW**

**Orders**

**Order / Rev:** **A2526362**

**Alt Order #:** 26930044

**Product Desc:** 2020 Primary Electio

**Estimate:** 1411

**Flight Dates:** 06/02/20 - 06/08/20

**Original Date / Rev:** 06/03/20 / 06/03/20

**Order Type:** REG

**Primary AE:** Katz Dallas

**Sales Office:** K-DAL

**Sales Region:** Nat

**Agency**

**Name:** **Ax Media**

**Buying Contact:**

**Billing Contact:** Ax Media Email

800 W. 47th Street

Kansas City, MO 64112

**Billing Type:** Cash

**Billing Calendar:** Calendar

**Billing Cycle:** EOM

**Agency Commission:** 15%

**Advertiser**

**Name:** **POL/Bill Clifford/Congress/KS/Rep**

**Demographic:** A50+

**Product Codes:** PL12

**Revenue Code 1:** AGY

**Revenue Code 2:** POL

**Revenue Code 3:** POL-CAND

**Priority:** P5

**Order Brand:**

**New Business Thru:**

**Advertiser External ID:**

**Agency External ID:**

**Unit Code:** General

**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/30/20	38	\$6,712.00	\$5,705.20

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	38	\$6,712.00	\$5,705.20	178.20
<b>Totals</b>	<b>38</b>	<b>\$6,712.00</b>	<b>\$5,705.20</b>	<b>178.20</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
Wichita KS KSNW	25%	\$6,712.00
Market	100%	\$26,848.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	75%	\$20,136.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	06/02/20	06/02/20		CM	6-7am	-T-----	:30	1	\$100.00	P4	2.20	NM	1	\$100.00

**Wichita KS KSNW**

Order / Rev: A2526362  
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Flight Dates: 06/02/20 - 06/08/20

Advertiser: POL/Bill Clifford/Congress/KS/Rep  
Product Desc: 2020 Primary Electio  
Estimate: 1411

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	---T---					1	\$100.00		2.30			
12	Multi	06/05/20	06/05/20	KSN News	CM	12n-1pm	----F--	:30	1	\$100.00	P4	2.30	NM	1	\$100.00
	Channels : KSNC,KSNG,KSNL,KSNN KSN News														
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	----F--					1	\$100.00		2.30			
13	Multi	06/02/20	06/02/20	Good Day Kansas	CM	1230p-1p	-T-----	:30	1	\$70.00	P4	2.20	NM	1	\$70.00
	Channels : KSNC,KSNG,KSNL,KSNN Good Day Kansas														
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	-T-----					1	\$70.00		2.20			
14	Multi	06/03/20	06/03/20	Good Day Kansas	CM	1230p-1p	--W----	:30	1	\$70.00	P4	2.20	NM	1	\$70.00
	Channels : KSNC,KSNG,KSNL,KSNN Good Day Kansas														
Good Day Kansas															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	--W----					1	\$70.00		2.20			
16	Multi	06/02/20	06/02/20	M-F 430-5p	CM	430-5pm	-T-----	:30	1	\$140.00	P4	6.10	NM	1	\$140.00
	Channels : KSNC,KSNG,KSNL,KSNN M-F 430-5p														
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	-T-----					1	\$140.00		6.10			
17	Multi	06/03/20	06/03/20	M-F 430-5p	CM	430-5pm	--W----	:30	1	\$140.00	P4	6.10	NM	1	\$140.00
	Channels : KSNC,KSNG,KSNL,KSNN M-F 430-5p														
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	--W----					1	\$140.00		6.10			
18	Multi	06/04/20	06/04/20	M-F 430-5p	CM	430-5pm	---T---	:30	1	\$140.00	P4	6.10	NM	1	\$140.00
	Channels : KSNC,KSNG,KSNL,KSNN M-F 430-5p														
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	---T---					1	\$140.00		6.10			
19	Multi	06/05/20	06/05/20	M-F 430-5p	CM	430-5pm	----F--	:30	1	\$140.00	P4	6.10	NM	1	\$140.00
	Channels : KSNC,KSNG,KSNL,KSNN M-F 430-5p														
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	----F--					1	\$140.00		6.10			
20	Multi	06/08/20	06/08/20	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$140.00	P4	6.10	NM	1	\$140.00
	Channels : KSNC,KSNG,KSNL,KSNN M-F 430-5p														
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	M-----					1	\$140.00		6.10			
21	Multi	06/06/20	06/06/20	Sa 5-530p	CM	5-530p	-----S-	:30	1	\$170.00	P3	5.40	NM	1	\$170.00
	Channels : KSNC,KSNG,KSNL,KSNN Sa 5-530p														
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	-----S-					1	\$170.00		5.40			
22	Multi	06/02/20	06/02/20	KSN News at Six	CM	6-630p	-T-----	:30	1	\$225.00	P4	6.90	NM	1	\$225.00
	Channels : KSNC,KSNG,KSNL,KSNN KSN News at Six														
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	-T-----					1	\$225.00		6.90			

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 Alt Order #: 26930044  
 Flight Dates: 06/02/20 - 06/08/20

Advertiser: POL/Bill Clifford/Congress/KS/Rep  
 Product Desc: 2020 Primary Electio  
 Estimate: 1411

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
23	Multi	06/03/20	06/03/20	KSN News at Six Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Six KSN News	CM	6-630p	--W----	:30	1	\$225.00	P4	6.90	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	--W----					1	\$225.00		6.90			
24	Multi	06/04/20	06/04/20	KSN News at Six Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Six KSN News	CM	6-630p	---T---	:30	1	\$225.00	P4	6.90	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	---T---					1	\$225.00		6.90			
25	Multi	06/05/20	06/05/20	KSN News at Six Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Six KSN News	CM	6-630p	----F--	:30	1	\$225.00	P4	6.90	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	----F--					1	\$225.00		6.90			
26	Multi	06/06/20	06/06/20	Sat KSN News at Six Channels : KSNC,KSNG,KSNN,KSNNW Sat KSN News at Six KSN News	CM	6-630pm	-----S-	:30	1	\$260.00	P3	5.70	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	-----S-					1	\$260.00		5.70			
27	Multi	06/03/20	06/03/20	M-F 630-7p Channels : KSNC,KSNG,KSNN,KSNNW M-F 630-7p Wheel of Fortune	CM	630-7pm	--W----	:30	1	\$300.00	P4	9.80	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	--W----					1	\$300.00		9.80			
28	Multi	06/04/20	06/04/20	M-F 630-7p Channels : KSNC,KSNG,KSNN,KSNNW M-F 630-7p Wheel of Fortune	CM	630-7pm	---T---	:30	1	\$300.00	P4	9.80	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	---T---					1	\$300.00		9.80			
29	Multi	06/08/20	06/08/20	M-F 630-7p Channels : KSNC,KSNG,KSNN,KSNNW M-F 630-7p Wheel of Fortune	CM	630-7pm	M-----	:30	1	\$300.00	P4	9.80	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	M-----					1	\$300.00		9.80			
30	Multi	06/06/20	06/06/20	Sa 630-7p Channels : KSNC,KSNG,KSNN,KSNNW Sa 630-7p Wheel of Fortune	CM	630-7pm	-----S-	:30	1	\$300.00	P3	7.60	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	-----S-					1	\$300.00		7.60			
31	Multi	06/02/20	06/02/20	LN M-F Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	-T-----	:30	1	\$300.00	P4	5.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	-T-----					1	\$300.00		5.00			
32	Multi	06/04/20	06/04/20	LN M-F Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri KSN News	CM	10-10:35pm	---T---	:30	1	\$300.00	P4	5.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/01/20	06/07/20	---T---					1	\$300.00		5.00			
33	Multi	06/05/20	06/05/20	LN M-F Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri	CM	10-10:35pm	----F--	:30	1	\$300.00	P4	5.00	NM	1	\$300.00

Order / Rev: A2526362  
 Alt Order #: 26930044  
 Flight Dates: 06/02/20 - 06/08/20

Advertiser: POL/Bill Clifford/Congress/KS/Rep  
 Product Desc: 2020 Primary Electio  
 Estimate: 1411

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	----F--					1	\$300.00		5.00			
N34	Multi	06/06/20	06/06/20	LN Sa	CM	KSN News at 10 S	-----S-	:30	1	\$172.00	P5	5.00	NM	0	\$0.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				KSN News at 10 Sat											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	-----S-					1	\$172.00		5.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	06/01/20-06/07/20		LN Sa		KSN News at 10 S	-----Sa--	:30		<del>(\$172.00)</del>		5.00	NM		
Credited															
35	Multi	06/07/20	06/07/20	LN Su	CM	KSN News at 10 S	-----S	:30	1	\$225.00	P4	4.60	NM	1	\$225.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				KSN News at 10 Sun											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	-----S					1	\$225.00		4.60			
36	Multi	06/02/20	06/02/20	Tue Prime Other 1	CM	7-9p	-T-----	:30	1	\$600.00	P4	12.00	NM	1	\$600.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				Tue Prime Other 1											
America's Got Talent Tue-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	-T-----					1	\$600.00		12.00			
N37	Multi	06/07/20	06/07/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$50.00	P4	2.00	NM	1	\$50.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				Today Show Su											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	-----S					1	\$50.00		2.00			
N38	Multi	06/04/20	06/05/20	M-F 105-205x	CM	M-F 1235a-430a	---11--	:30	2	\$8.50	P6	0.50	NM	2	\$17.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				M-F 105-205x											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	---11--					2	\$8.50		0.50			
N39	Multi	06/06/20	06/06/20	LN Sa	CM	KSN News at 10 S	-----S-	:30	1	\$175.00	P4	5.00	NM	1	\$175.00
				Channels : KSNL,KSNG,KSNL,KSNN											
				KSN News at 10 Sat											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/01/20	06/07/20	-----S-					1	\$175.00		5.00			
													Totals	38	\$6,712.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26930044	<b>Changes as of:</b> 6/3/2020 at 9:25 AM	<b>Version:</b> Current State Version 2
<b>CPE:</b> 202/269/1411	<b>Flight:</b> 6/2/20 - 6/8/20	<b>Station:</b> KSNW
<b>Agency:</b> Ax Media	<b>Advertiser:</b> Bill Clifford for KS CD 1	<b>Market:</b> Wichita
800 W.47th Street	<b>Product:</b> 2020 Primary Election	<b>Office:</b> DALLAS
Suite 200	<b>Agency Order #:</b> 9630436	<b>Service:</b> Nielsen
Kansas City, MO 64112	<b>Buyer:</b> Fernie, Taylor	<b>Primary Demo:</b> Adults 55+
	<b>Salesperson:</b> MICHAEL POWERS	<b>Assistant:</b> MICHAEL POWERS
	214-525-2790	214-525-2790

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$6,712.00  
**Total Spots:** 38  
**Total CPP:** \$37.67  
**Total GRP:** 178.2  
**Traffic #:** A2526362

**Separation:**

**Comments:** New Order 6/1/20 - The new order will run Tuesday 6/1 - Monday 6/8. Please confirm the new order & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

#	Day/Time	DP	Program	Rate	A55P Rating	Len	6/2 - 6/8								Total Spots	Total \$	CPP*	GRP*
							6/2	6/3	6/4	6/5	6/6	6/7	6/8					
1	Tu-F,M 6a-7a		Kansas Today 3	\$100.00	2.2	30	1	1	1	1	0	0	1		5	\$500.00	\$45.45	11.0
2	Tu-F,M 7a-8a		Today Show (7-8am)	\$175.00	2.8	30	1	0	1	0	0	0	1		3	\$525.00	\$62.50	8.4
3	Sa 6a-8a		Kansas Today Weekend	\$50.00	1.4	30	0	0	0	0	0	0	0		0	\$0.00	\$35.71	0.0
4	Su 6a-8a		Kansas Today Weekend	\$50.00	1.7	30	0	0	0	0	0	1	0		1	\$50.00	\$29.41	1.7
5	Tu-F,M 12n-12:30p		KSN News	\$100.00	2.3	30	0	1	1	1	0	0	0		3	\$300.00	\$43.48	6.9
6	Tu-F,M 12:30p-1p		Good Day Kansas	\$70.00	2.2	30	1	1	0	0	0	0	0		2	\$140.00	\$31.82	4.4
7	Tu-F,M 4:30p-5p		Jeopardy	\$140.00	6.1	30	1	1	1	1	0	0	1		5	\$700.00	\$22.95	30.5
8	Sa 5p-5:30p		Jeopardy	\$170.00	5.4	30	0	0	0	0	1	0	0		1	\$170.00	\$31.48	5.4
9	Tu-F,M 6p-6:30p		KSN News	\$225.00	6.9	30	1	1	1	1	0	0	0		4	\$900.00	\$32.61	27.6
10	Sa 6p-6:30p		KSN News	\$260.00	5.7	30	0	0	0	0	1	0	0		1	\$260.00	\$45.61	5.7
11	Su 5p-5:30p		KSN News	\$200.00	4.7	30	0	0	0	0	0	0	0		0	\$0.00	\$42.55	0.0
12	Tu-F,M 6:30p-7p		Wheel of Fortune	\$300.00	9.8	30	0	1	1	0	0	0	1		3	\$900.00	\$30.61	29.4
13	Sa 6:30p-7p		Wheel of Fortune	\$300.00	7.6	30	0	0	0	0	1	0	0		1	\$300.00	\$39.47	7.6
14	Tu-F,M 10p-10:35p		KSN News	\$300.00	5.0	30	1	0	1	1	0	0	0		3	\$900.00	\$60.00	15.0
15	Sa 10p-10:30p		KSN News	\$172.00	5.0	30	0	0	0	0	0	0	0		0	\$0.00	\$34.40	0.0
16	Su 10p-10:30p		KSN News	\$225.00	4.6	30	0	0	0	0	0	1	0		1	\$225.00	\$48.91	4.6
17	Tu-F,M 10:35p-11:37p		Tonight Show-NBC	\$140.00	2.5	30	0	0	0	0	0	0	0		0	\$0.00	\$56.00	0.0
18	Tu 7p-9p		America's Got Talent Tue-NBC	\$600.00	12.0	30	1	0	0	0	0	0	0		1	\$600.00	\$50.00	12.0
20	Su 8a-9a		Sunday Today Show	\$50.00	2.0	30	0	0	0	0	0	1	0		1	\$50.00	\$25.00	2.0



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26930044	<b>Changes as of:</b> 6/3/2020 at 9:25 AM	<b>Version:</b> Current State Version 2
<b>CPE:</b> 202/269/1411	<b>Flight:</b> 6/2/20 - 6/8/20	<b>Station:</b> KSNW
<b>Agency:</b> Ax Media	<b>Advertiser:</b> Bill Clifford for KS CD 1	<b>Market:</b> Wichita
800 W.47th Street	<b>Product:</b> 2020 Primary Election	<b>Office:</b> DALLAS
Suite 200	<b>Agency Order #:</b> 9630436	<b>Service:</b> Nielsen
Kansas City, MO 64112	<b>Buyer:</b> Fernie, Taylor	<b>Primary Demo:</b> Adults 55+
	<b>Salesperson:</b> MICHAEL POWERS 214-525-2790	<b>Assistant:</b> MICHAEL POWERS 214-525-2790
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$6,712.00
		<b>Total Spots:</b> 38
		<b>Total CPP:</b> \$37.67
		<b>Total GRP:</b> 178.2
		<b>Traffic #:</b> A2526362

#	Day/Time	DP	Program	Rate	A55P Rating	Len	6/2 - 6/8								Total Spots	Total \$	CPP*	GRP*
							6/2	6/3	6/4	6/5	6/6	6/7	6/8					
21	M-Su 12:35a-4:30a		Overnight	\$8.50	0.5	30	0	0	1	1	0	0	0		2	\$17.00	\$17.00	1.0
23	Sa 10p-10:30p		KSN News	\$175.00	5.0	30	0	0	0	0	1	0	0		1	\$175.00	\$35.00	5.0
TOTALS:							7	6	8	6	4	3	4		38	\$6,712.00	\$37.67	178.2



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	214-525-2790	214-525-2790
	<b>Separation:</b>	

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$6,712.00  
**Total Spots:** 38  
**Total CPP:** \$37.67  
**Total GRP:** 178.2  
**Traffic #:** A2526362

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
06/03/20 8:57 AM	Taylor Fernie	Other
06/02/20 8:08 PM	MICHAEL POWERS	Please see offer...due to incorrect rate ( likely rep error) on Sat 10p. Thanks!
06/02/20 3:33 PM	Patty Sparkman	Please accept mg offer as soon as possible....thanks
06/01/20 10:38 AM	System	Notice Received.
		New Order 6/1/20 - The new order will run Tuesday 6/1 - Monday 6/8. Please confirm the new order & alert me of any pre-empts. Thank you!
06/01/20 8:57 AM	MICHAEL POWERS	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$26,848
<b>KSNW Share:</b>	25%
<b>Comment:</b>	share estiamted
<b>Unknown:</b>	75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	38	\$6,712.00	\$37.67	178.2
<b>Total</b>	<b>100%</b>	<b>38</b>	<b>\$6,712.00</b>	<b>\$37.67</b>	<b>178.2</b>

Monthly Summary		
Month	Spots	Dollars
2020-Jun	38	\$6,712.00
<b>Total</b>	<b>38</b>	<b>\$6,712.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	6/3/20 8:53 AM	MICHAEL POWERS	Confirmed	4	2	\$0	\$6,712.00	Changes: Total Spots from 36 to 38, Total GRPs from 177.4 to 178.2, Total CPP from \$37.84 to \$37.67, Total GIMPs from 0 to 178, Total CPM from \$0.00 to \$37,665.54. 5 buylines added or modified.
Queued for Electronic Contracting	6/1/20 10:16 AM					\$0	\$0	
New	6/1/20 8:57 AM	MICHAEL POWERS	Confirmed	36		\$6,712.00	\$6,712.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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